

# STACIE WENDINGER

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## SUMMARY

Creative Professional with a passion for technology, design and details. Always striving to make sure the creative idea becomes a reality.

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## AREAS OF EXPERTISE

- Advanced skills within Adobe Creative Cloud: InDesign, Illustrator, Photoshop and Acrobat.
  - Experience with Word, PowerPoint, Dreamweaver, iMovie and After Effects.
  - Managed all aspects of production design in fast-paced, deadline-driven environment.
  - Assembled client files into well-structured page layouts ensuring accurate final output.
  - Highly organized, with extensive printing, production and design background.
  - Excellent verbal and written communication skills, with the ability to work independently and in a team setting.
  - Exceptional problem solving, critical thinking and flexibility in managing multiple projects.
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## WORK HISTORY

### Production Artist - Health Fitness Corporation • June 2012 to Present

Assist Graphic Designer and Art Director with all production needs including: Campaign and Product promotional materials. Create PowerPoint presentations, Posters, Handouts, Email templates, Postcards, Sell Sheets and Marketing collateral ensuring brand accuracy and consistency.

### Freelance Graphic Design & Prepress - SW Creative • June 2011 to October 2013

Creation of custom designs for business cards, logos, marketing collateral, invitations, and prepress file assembly. Provide all prepress functions for local digital print business.

### Graphic Designer - IGH Solutions, a Taylor Corporation Company • October 2010 to June 2011

Developed conceptual thoughts into successful innovative design solutions that inspire customers and drive corporate revenue. Concept and design of gift cards, in-mold drinkware and specialty print products, specializing in 3D/motion lenticular design. Collaborated with Sales and Marketing team members to create innovative marketing, promotional and sales collateral.

### Prepress Specialist - Travel Tags, a Taylor Corporation Company • December 1998 to October 2010

Received electronic art files from clients, checking all image and document formats and set up print ready files. Managed Font licensing and purchasing policy. Provided creative support for in-house design projects.

### Technical Support Specialist - Taylor Corporation • June 1998 to December 1998

Responsible for supporting Mac desktops and applications for the Advertising Design Department. Install software and maintain records of purchases.

### Graphic Designer / Production Artist - Taylor Corporation • July 1995 to June 1998

Created engaging designs for Taylor Corporation's wedding and social stationery products and services. Assisted in creating product shots for wedding and social stationery items. Designed catalog layouts, ads, flyers, and brochures for direct mail and wholesale wedding and social stationery products.

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## EDUCATION

Web Design Certificate, Continuing Education • Normandale Community College, Bloomington, MN

Commercial and Technical Art Degree • South Central Technical College, North Mankato, MN

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PORTFOLIO - [www.swcreative.net](http://www.swcreative.net)

REFERENCES - Available upon request and at <http://www.linkedin.com/in/swcreative>